

Date: 25-Sep-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: Rothfus
Week of: 9/17 - 9/23
Contract Number: 329940 - HL6303960

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
12	6-7A Mon	:30	\$575	5	1	\$500	\$75

TOTAL REBATE (Gross) \$75
(Net) \$63.75



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ RTV

☐ WPXI.com

☐ WPXI Mobile



Agency Strategic Media

Write-up Date 9/25/12

Client Pol - Rothfus

Requested By J. Tavoletti

Campaign/Title Congress

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 329940

Explanation of Adjustments by Requestor: LUC - per attached

Additional Explanation by _____:

GROSS Amount to be Credited: \$ <u>75</u>	Debited: \$ _____
NET Amount to be Credited: \$ <u>63.75</u>	Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: J. Tavoletti Approved ☒ Date 9/25/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

Contract # 329940

Schedule Dates 09/05/12-09/18/12
Advertiser Pol/K Rothfus/R/Congress (13160)
Agency Strategic Media Placement (3469)
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EVERSOLE,WHITNEY
Phone/Fax /
CPE 2649
Account Types National/Political
Billing Type Standard
Comments KEITH ROTHFUS 9/5
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/04/12
Last Modified 09/07/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06303960
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,782.50
Net Total \$15,767.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month

Spots	Rate
Sep. 2012	\$18,550.00
Grand Total:	\$18,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/05/12-09/06/12	5	:30	5:59A- Channel 11 News 6am				1	1				2	\$500.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/4/12
2.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5:59A- Channel 11 News 6am						1			1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 6-7A/2	9/4/12
3.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	7A- 8A (EST)			1						1	\$525.00	\$525.00	Pittsburgh (WPXI)	TODAY 7-8A/5	9/4/12
4.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	7A- 8A (EST)					1				1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/6	9/4/12
5.0	Normal Line / Spot	09/08/12-09/08/12	5	:30	8A- 10:30A (EST)						1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/9	9/4/12
6.0	Normal Line / Spot	09/09/12-09/09/12	5	:30	8A- 10A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/10	9/4/12
7.0	Normal Line / Spot	09/05/12-09/07/12	5	:30	5P- 5:30P (EST)				X	X	X			1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/11	9/4/12
8.0	Normal Line / Spot	09/05/12-09/07/12	5	:30	5:30P- 6P (EST)				X	X	X			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/14	9/4/12
9.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5:30P- 6P (EST)						1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/15	9/4/12
10.1	Normal Line / Sports-Football	09/09/12-09/09/12	4	:30	6:58P- Football Night In America								1	1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	FMA/18	9/7/12
11.1	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:59A- Channel 11 News 6am				X	X	X			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/3	9/7/12
12.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5:59A- Channel 11 News 6am			1						1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 6-7A/4	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.